

Kanvas Training Academy Pathway Course Training Deck



Outline

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Kanvas Training Academy

- Gain CPD Qualifications in Foundation aesthetic treatments to kickstart your career in aesthetics.
- Each course is created and delivered by our experienced trainers meaning students are trained to the highest standard.
- Kanvas train medics and non-medics to become experienced practitioners and our Pathway course enables anyone from any background to begin a career in aesthetics.

Trainers



Ashley Simpson Davies

Advanced Aesthetics Practitioner and
Trainer (BSc BioMedical Science)



Gemma Hawkins

Advanced Aesthetics Nurse and Trainer
(BSc Hons Adult Nursing)
Medical background in intensive care



Lauren Rivett

Advanced Aesthetics Nurse and Trainer
(BSc Hons Adult Nursing)
Medical background in Surgical Care

Why Train with Kanvas Training Academy

Kanvas is one of the UK's leading aesthetics brands with clinic locations in 9 UK towns and cities. We treat over 200 clients every month.

Kanvas trains and has franchise options for students who are passionate about growing and developing within the aesthetics industry.

Students will gain knowledge about the industry and have ongoing post-training support. We will teach you how to develop your client base and how catapult your own aesthetics business.



KANVAS
training academy

Why Train with Kanvas Training Academy

“

The training was great with Gemma she was very professional,very good at what she does and im booking on another course with her She answered all my questions ...the team were very helpful and always kept in contact with me and up to date with everything
Great team a real pleasure to deal with
I highly recommend kanvas

-Susan



“

Been doing a few training days with Kanvas and I couldn't be more happy and confident that I finally found a training academy that just gives you 100% and more! A massive thank you to Lauren and Ashley for giving me so much confidence and knowledge on training they have been so supportive. The 1:1 training has really helped me in so many way. I feel like once you train with Kanvas you'll never look back they literally provide you with an app where you can access already made consultation forms (that you can edit), a section to purchase a prescription for certain stock, a CPD point system, a shop section (super easy to use and find everything your looking for in one place) and so much more to make your life easy!
Best experience so far always looking forward to my next training day with this academy!

-Sophia



“

I undertook the foundation botox course with Lauren last week, course was so thorough & she is an amazing trainer. I left feeling so confident & can't wait to get started, I will be back for more courses soon. I highly recommend Kanvas training.

-Kelly



“

I would highly recommend the team at Kanvas as I did my foundation & advanced filler training with them, Ash was the trainer and he was approachable and happy to help with any questions and also provided lunch!

Ben was extremely helpful, helped me with setting up the Faces App, which I use frequently for my clients!

They are always happy to help with any queries after training also which is very supportive and especially when starting your aesthetics career. So I would highly recommend the guys at Kanvas!

-Shane



Visit our Facebook page for more our five-star reviews: www.facebook.com/kanvasttrainingacademy

What is the Pathway Course?

- It's a four-day course designed for you to start your aesthetics career without previous experience needed.
- We are offering this course in partnership with INSYNC insurance providers.

Price:

£2795 + VAT (Other locations)

£2996 + VAT (Kent)

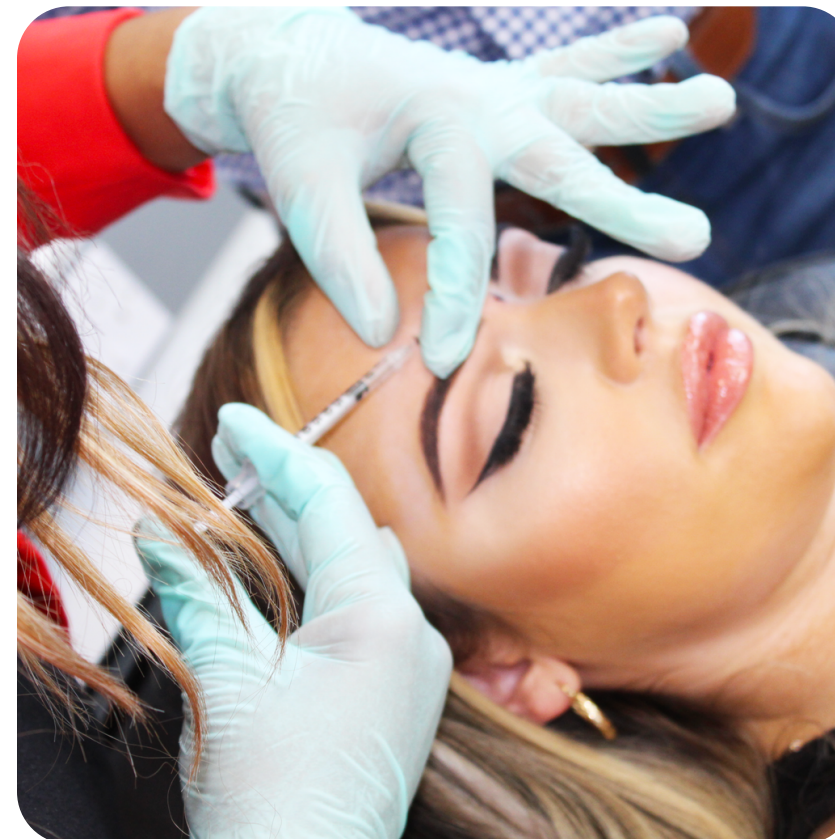
*Financial plans available

What You Will Learn

- Anatomy & Physiology level 3
- Skin Peels
- B12 injections
- Dermaplaning
- Microneedling
- Foundation Botox
- Foundation Dermal Filler
- Lip Augmentation
- Complications Management, Emergency First Aid, Anaphylaxis
- Dissolver/Reversal With Hyalase
- Consent Forms and How to use Faces
- Consultation process
- How to Run a Clinic
- Building a Business
- Social Media & Marketing

Training Models

- We aim to provide a minimum of 3 models to each student's training course depending on treatment, however students can also bring their own models if they would like to.



CPD Credits/ Hours

- CPD can help you to reflect, review and document your learning and to develop and update your professional knowledge and skills.
- The more courses you undertake, the more CPD points and experience you will gain.

Skin Peels

- 5

B12 injections

- 5

Dermaplaning

- 5

Microneedling

- 16

Foundation Botox

- 16

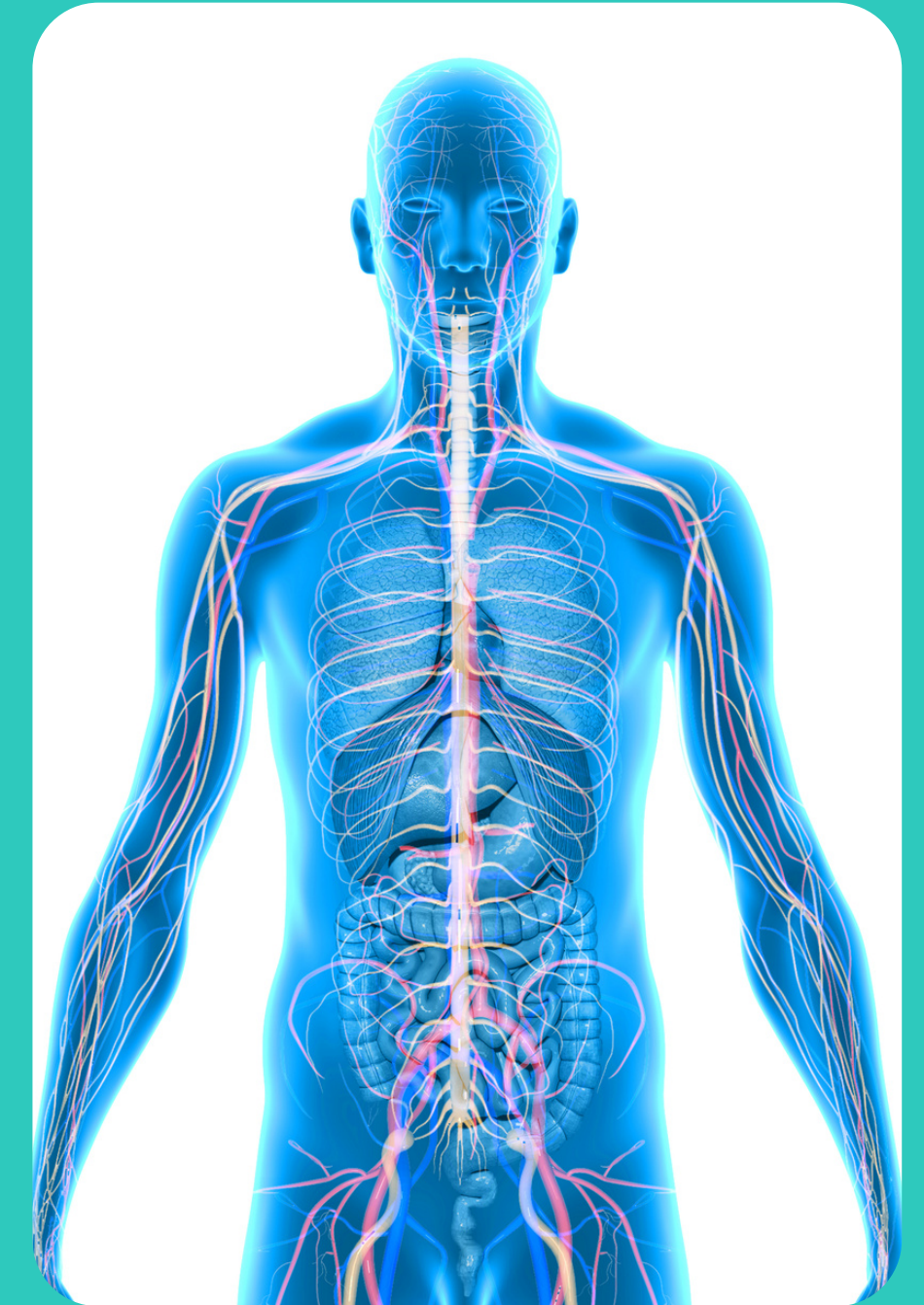
Foundation Dermal Filler

- 16

Anatomy & Physiology level 3 qualification course (online)

Kanvas Cosmetics will educate our students on the following:

- Gain knowledge on the basic skincare and human body systems
- You will take the Anatomy & Physiology level 3 qualification course and assessment online.
- If you get a grade above 85%, that means you have passed the first stage of your course, and you are ready to proceed to the next stage.
- If you didn't pass, you'll have to retake the assessment until you receive an 85% grade or higher.
- Once you have passed, we will send your manuals to you in the post and you will be ready to begin the next part of the course



*Financial plans available

Skin Peels Course Overview

Kanvas Cosmetics will educate our students on the following:

- Fundamentals of aesthetic practise and various cosmetic treatments
- Fundamentals of ageing and how to reverse its effects through skin peels
- How to use a skin peels correctly and safely
- How to obtain the best results by using skin peels
- A comprehensive study of facial anatomy
- Detailed treatment advice (pre-treatment and post-treatment)
- How to attain ethical, productive and insightful consultations with clients
- How to manage and meet client expectations
- Avoiding common pitfalls during consultations and procedures
- Avoiding, managing and preventing client complaints
- Informed consent
- Use of digital consent form



- Face
- Neck
- Décolletage

B12 Injections Course Overview

Kanvas Cosmetics will educate our students on the following:

- Fundamentals of aesthetic practise and various cosmetic treatments
- Fundamentals of ageing and how to reverse its effects through B12 injections
- How to use a b12 injections correctly and safely
- How to obtain the best results by using B12 injections
- A comprehensive study of facial anatomy
- Detailed treatment advice (pre-treatment and post-treatment)
- How to attain ethical, productive and insightful consultations with clients
- How to manage and meet client expectations
- Avoiding common pitfalls during consultations and procedures
- Avoiding, managing and preventing client complaints
- Informed consent
- Use of digital consent form



- Body

Dermaplaning Course Overview

Kanvas Cosmetics will educate our students on the following:

- Fundamentals of aesthetic practise and various cosmetic treatments
- Fundamentals of ageing and how to do physical exfoliation procedure
- How to use rounded blade correctly and safely
- How to obtain the best results by using rounded blade
- A comprehensive study of facial anatomy
- Detailed treatment advice (pre-treatment and post-treatment)
- How to attain ethical, productive and insightful consultations with clients
- How to manage and meet client expectations
- Avoiding common pitfalls during consultations and procedures
- Avoiding, managing and preventing client complaints
- Informed consent
- Use of digital consent form



- Face

Microneedling Course Overview

Kanvas Cosmetics will educate our students on the following:

- Fundamentals of microneedling
- Fundamentals of ageing and how to reverse its effects through micro-needling
- How to use a dermapen correctly and safely
- How to obtain the best results by using microneedling
- Comprehensive study of the anatomy and physiology of the face
- Detailed treatment advice (pre-treatment and post-treatment)
- How to attain ethical, productive and insightful consultations with clients
- How to manage and meet client expectations
- Avoiding common pitfalls during consultations and procedures
- Avoiding, managing and preventing client complaints
- Informed consent
- Use of digital consent form

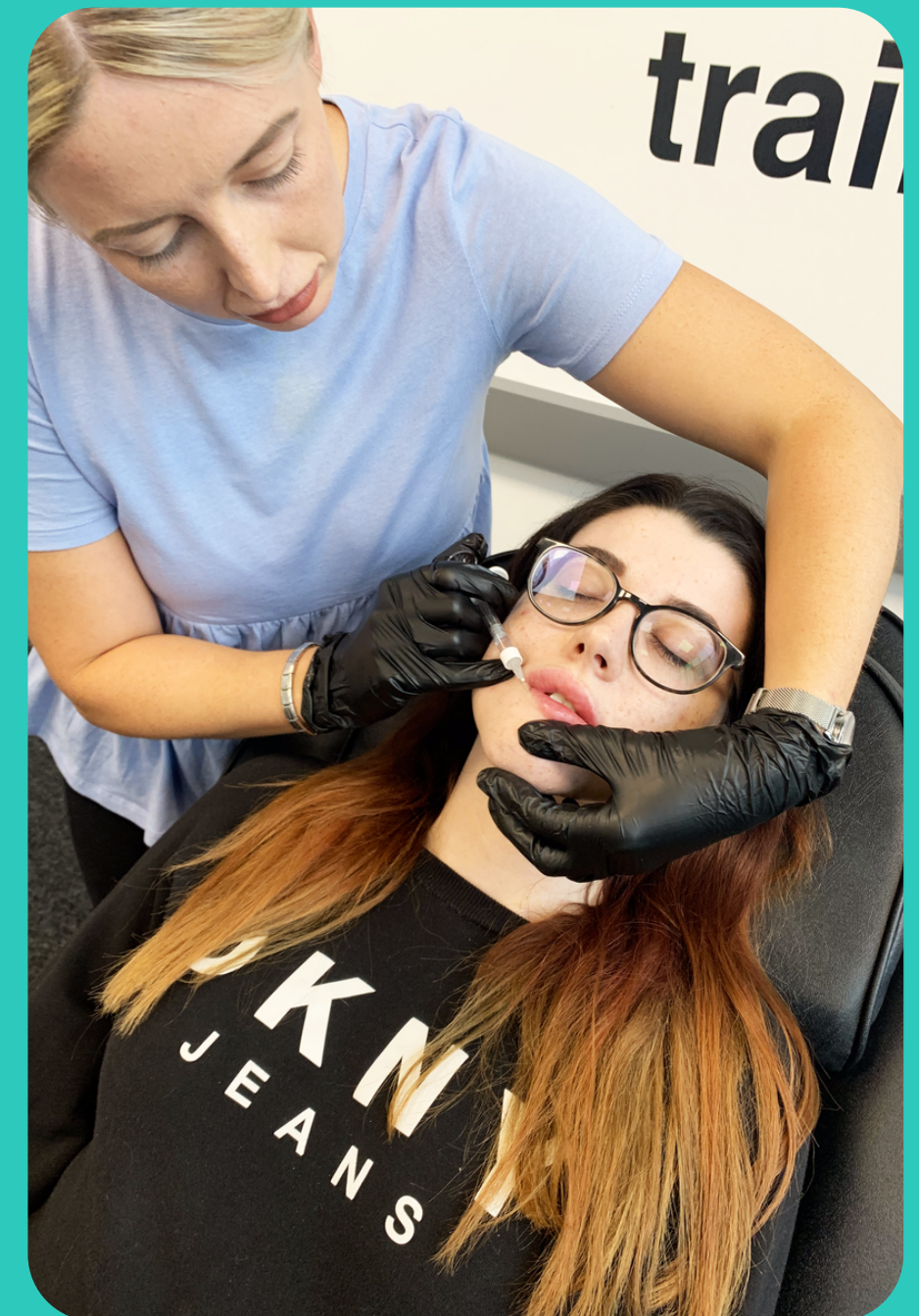


- Micro-needling techniques
- Skin rejuvenation and collagen boost
- Stretch marks and scarring
- Skin tightening
- Fine lines / Wrinkles removal
- Hair line regeneration and Pigmentation

Foundation Dermal Filler Course Overview

Kanvas Cosmetics will educate our students on the following:

- Fundamentals of aesthetic practises and various cosmetic treatments
- Fundamentals of ageing and how to reverse its effects through dermal fillers
- Pharmacology on the different types of dermal fillers, such as their definitions, general uses, and the protocols for its prescription, administering and usage
- Comprehensive study of facial anatomy
- Detailed treatment advice (pre-treatment and post-treatment)
- How to attain ethical, productive and insightful consultations with clients
- How to manage and meet client expectations
- Avoiding common pitfalls during consultations and procedures
- Avoiding, managing and preventing client complaints
- Informed consent
- Use of digital consent form



- Lips augmentation
- Nasolabial lines
- Marionette lines

Foundation Botox Course Overview

Kanvas Cosmetics will educate our students on the following:

- Fundamentals of aesthetic practises and various cosmetic treatments
- Fundamentals of ageing and how to reverse its effects through Anti-Wrinkle
- Pharmacology of Botox, such as its definition, general uses, and the protocols for its prescription, administering and usage
- Comprehensive study of facial anatomy
- Detailed treatment advice (pre-treatment and post-treatment)
- How to attain ethical, productive and insightful consultations with clients
- How to manage and meet client expectations
- Avoiding common pitfalls during consultations and procedures
- Avoiding, managing and preventing client complaints
- Informed consent
- Use of digital consent form



- Crows feet
- Frown lines
- Forehead

Example of How Day 1 and 2 Training Days Are Broken Down

DAY 1 and 2

10:00	Students arrive at Kanvas Academy
10:00 – 10:30	Kanvas introduction, tea and coffee. Introduction to the days ahead and theory start
10:30 – 12:30	Industry education, becoming a practitioner, product knowledge, and consulting
12:30 – 13:00	Break for lunch – (Food and Drink Provided)
13:00 – 15:00	Working on models, how products and types of needles work, product dissolving and aspiration advice, practical model work, demonstrating what delegates have learnt
15:00 – 15:30	How to use consent forms and how to provide consultations, Presentation certificates, photos and Q&A

*Times may vary

Example of How Day 3 and 4 Training Days Are Broken Down

DAY 3 and 4

10:00	Students arrive at Kanvas Academy
10:00 – 10:30	Kanvas introduction, tea and coffee. Introduction to the days ahead and theory start
10:30 – 13:30	Industry education, becoming a practitioner, product knowledge, and consulting
13:30 – 14:30	Break for lunch – (Food and Drink Provided)
14:30 – 16:00	Working on models, how products and types of needles work, product dissolving and aspiration advice
16:00 – 16:30	How to use consent forms and how to provide consultations
16:30 – 17:30	Practical model work, demonstrating what delegates have learnt
17:30 – 18:00	Presentation certificates, photos and Q&A

*Times may vary

Locations

- **Stafford**

Kanvas Cosmetics
29 Centurion House
Anson Court
Staffordshire Technology Park
Stafford
ST18 0GB

- **Hereford**

Kanvas Cosmetics
3 Church St.
Hereford, Herefordshire
HR1 2LR

- **South London**

Definition Skin Aesthetics
7 High St,
Cheam, Sutton
SM3 8RQ

- **Birmingham**

Pickles & Co.
Antsy Court, Unit 11
44 Kenyon St,
Birmingham
B18 6AR

- **Sheffield**

Face Makeup Studio
279 Main Rd.
Darnell, Sheffield
S9 4QD

- **Kent**

114 Camdem Road
Royal Tunbridge Wells Kent
TN1 2QZ

- **Manchester**

Blossom
344/346 Oldham Road
Failsworth
M35 0EL

- **Manchester**

Nail and Beauty Rooms
198 Enfield St.
Pemberton Wigan
Wn5 8DG



- Faces is a digital platform that offers aesthetic practitioners an all-in-one resource and learning hub to manage and grow their business.
- Faces is a solution that eradicates paper consent forms, and simplifies the runnings of a day-to-day aesthetics business.
- Faces now has over 30,000 registered users which include aestheticians, salons, medical prescribers, insurance companies, and training institutes.



- Calendar for appointments
 - Create and send Consent Forms
 - Collect Client Deposits
 - Manage Clinics & Treatments
 - Process Prescriptions
 - Search for Prescribers
 - Get Insurance Quotes
 - Bespoke features can be created and added to suit your business
-
- We will help you set up your Faces account!



- We will help you with your insurance needs in collaboration with Insync Insurance.

**Those who train with Kanvas
normally go on to making a
business in aesthetics**

TRAIN NOW, PAY LATER!

Contact Us

If you would like to book a training course or find out the next dates feel free to contact:

Email

- hello@kanvascosmetics.com

Facebook

- [@kanvastrainingacademy](https://www.facebook.com/kanvastrainingacademy)

Phone

- 01784902832

Instagram

- [@kanvastrainingacademy](https://www.instagram.com/kanvastrainingacademy)

WhatsApp

- 07879060592 or +63922458970

A FREE 30min call with an aesthetics marketing and social media agency with this course!